

# TERMS AND CONDITIONS OF THE NEUROBLASTOMA AUSTRALIA RUN2CURE BRISBANE 2025

# **Definitions**

The meanings of the terms used in these Terms and Conditions are set out below:

- Event means the fun run/walk and other activities to be held on 10 August 2025 known as Run2Cure Brisbane 2025, organised by Neuroblastoma Australia.
- **Event Officials** means officials authorised by Neuroblastoma Australia to officiate at the Event and/or to assist in its planning, preparation, management or clean up.
- **Event Staff** means staff employed or contracted by Neuroblastoma Australia (whether as employees or independent contractors) to work at the Event and/ or for its preparation or clean up.
- Event Registration Fee means the registration fee payable by an Entrant to participate in the Event.
- Event Terms means these Terms and Conditions.
- **Event Volunteers** means volunteers providing services to Run2Cure / Neuroblastoma Australia for the purpose of assisting the conduct and running of the Event and/or its preparation or clean up.
- On-line Registration Platform means a digital technology solution that allows Entrants to register for the
  Event, create a fundraising page, join or create a team, acquire merchandise and/or donate monies to
  Neuroblastoma Australia.
- Minor means a person under the age of 18 years old
- **Entrant** means a person registered to participate in the Event, and includes a person who registers for and on behalf of another Entrant (whether or not that other Entrant is a minor).
- Neuroblastoma Australia refers to registered charity Neuroblastoma Australia (ABN 74 173 375 414)
- **NX Sports** refers to events management company NX Sports Community Foundation Ltd. (ABN 99 145 432 006) engaged by Neuroblastoma Australia to organise Run2Cure Brisbane 2025.

#### **Entry to Event:**

By registering for the Neuroblastoma Australia Run2Cure fun runs and walk (the Event), I agree to the following terms and conditions for and in respect of myself and each other person that I enter into the Event by buying him or her a ticket to enter into the Event, including any minors (Entrants):

#### Registration

1. I warrant in respect of each minor under 18 years that I register in an Event that I am over 18 years of age and I am the minor's parent or legal guardian and that I will be totally responsible for his or her welfare, safety and well-being throughout the Event and agree that they will not be left unattended at any time during the Event. If I do not attend the Event I will arrange for the minors that I have registered to be accompanied at all times by an adult who I acknowledge and agree will be totally responsible for their welfare, safety and well-being throughout the Event and agree that they will not be left unattended at any time during the Event. I acknowledge that the organisers of the Event disclaim all responsibility for the welfare, safety and well-being of minors I have registered and are not under their care at any time. I agree that if I have registered a minor under the age of 12 to participate in the 1k, 3k, 5k or 10k Fun Walk/Run that I will (or will arrange another adult to) accompany each minor which I have registered at all times during the participation in the Fun Walks/Runs and during the Event, with the exception of the 3k and 5k if they are running as part of a school team.

- 2. If I am registering any other person in the Event (whether a minor or adult) I certify that I am the duly authorised agent/attorney for that Entrant. I certify that I have read this document and fully understand the terms and conditions contained herein and as agent/attorney I am authorised to and do hereby agree to these terms and conditions for and on behalf of all persons registered as Entrants.
- 3. Neuroblastoma Australia has the right to exclude an Entrant from participating, or continuing to participate in the Event if it is in the opinion of Neuroblastoma Australia or NX Sports that the Entrant is not complying with any of the Event Terms.

# **Registration Fees**

- 4. No registration is accepted or is complete until the Event Registration Fee is paid in full
- 5. All entries are non-transferable and non-refundable unless a request for a refund is made prior to 1<sup>st</sup> August 2025 for a medical reason supported by a medical certificate. To make a request please notify Neuroblastoma Australia via email to <a href="info@run2cure.org.au">info@run2cure.org.au</a>.
- 6. If entrants wish to upgrade to a longer distance for the run, entrants must put in a request to Neuroblastoma Australia via email info@run2cure.org.au, and this will be subject to Neuroblastoma Australia's approval. Should this request be approved, the entrant will be responsible for paying any top-up on the registration fees for the new event requested for (pegged to prevailing ticket costs at the time of request). If entrants wish to downgrade to a shorter distance for the run, there will be no refund issued on the difference in registration fee of the event.
- 7. If entrants purchase Bib Postage at time of registration, they must ensure their current and correct mailing address, including unit number, is provided. The entrant is responsible for informing Neuroblastoma Australia at <a href="mailto:info@run2cure.org.au">info@run2cure.org.au</a> with any changes or updates to their mailing address in advance of when bibs are mailed out, approximately three weeks prior to event date. Bibs are all mailed via Australia Post. In an event where a bib is mailed out, but unfortunately becomes lost by Australia Post, or not received by the entrant, the entrant will not receive a refund for any bib postage paid.
- 8. All registration fees and donations will be processed by Neuroblastoma Australia through its Paypal or Stripe account. Donations and funds raised will go to the registered charity Neuroblastoma Australia (ABN 74 173 375 414) and help support research into neuroblastoma. Donations are non-refundable. There is an option to also cover transaction fees that Neuroblastoma Australia is charged and these fees would be added to your donation.

#### **Fundraising**

- 9. I understand fundraising for Neuroblastoma Australia is optional but an objective of the Event. Donations can be made online via the Run2Cure website and will be processed through the charity's Stripe or Paypal account. Donations over \$2 are tax deductible and a receipt will be provided. I acknowledge these donations are non-refundable.
- 10. I understand there are fundraising incentives which may be awarded to individuals for their fundraising. The incentive prizes do not have to be accepted and can be donated back to Neuroblastoma Australia. The incentive prizes need to be collected at the event or postage will be charged to the Entrant.
- 11. I understand if I want to hold a fundraising event to help generate more fundraising for Neuroblastoma, I need to contact Neuroblastoma Australia at <a href="mailto:info@nb.org.au">info@nb.org.au</a> to be granted Authority to Fundraise and I would need to organise my own insurance and comply with the fundraising regulations in my State of Territory of Australia.

# **Competing in the Event**

12. I acknowledge and agree as follows:

- (a) Entrants participate in the Event entirely at his or her own risk.
- (b) Entrants will take all reasonable measures to protect him or herself from the risks of participation.
- (c) Entrants accept all responsibility for travel and medical insurance and for payment and/or reimbursement of medical/surgical expenses incurred on his or her behalf.
- (d) Entrants acknowledge that the Event involves the real risk of serious injury or risk of death, from various causes including but not limited to over-exertion, dehydration, accidents with other competitors, spectators and road users and weather conditions. Each Entrant (or his or her parent or legal guardian) has voluntarily read and understood this warning and accept the inherent risks of the Event.
- (e) To the best of each Entrant's knowledge, he or she is not suffering from a condition, which would prevent and/or render them unfit to participate in the Event. Each Entrant recognises the difficulties of participating in the Event and attests that he or she is physically fit to compete safely, have trained sufficiently and have not been advised by a qualified medical practitioner not to compete in the Event. Each Entrant agrees that he or she enters into the Event at his or her own sole risk.
- (f) Entrants are responsible for all property brought to the Event sites. Entrants acknowledge that Neuroblastoma Australia and NX Sports accept no responsibility for any loss or damage to this property. Entrants consent to the conduct of identity verification checks, security checks (which may include inspecting my personal property) prior to entry to and departure from the Event sites.
- (g) Entrants undertake to comply with all applicable regulations, by laws and rules of the Australian Sports Anti Doping Agency (ASADA) in relation to the Event. Entrants will walk and/or run with care and take all reasonable measures to protect themselves from the risks of participation. Entrants agree to abide by the directions and decisions of the officials, and other representatives of Neuroblastoma Australia and NX Sports.
- (h) Entrants, in participating in the Event, must abide by all instructions given to them by Event Officials, Event Staff and Event Volunteers.

# **Disclaimer and Liability**

- 13. In consideration of Neuroblastoma Australia accepting the application to enter the Event, I agree that:
  - a) Each Entrant hereby releases, discharges and forever holds harmless the organisers of the Event including without limitation Neuroblastoma Australia and NX Sports (and their directors, officers, employees, volunteers, contractors, sponsors and / or agents) from any action, suit, proceeding, claim, demand, damage, penalty, cost or expense and from any liability (to the extent permitted by law) for or as a result of any loss, injury, death or damage suffered by an Entrant in relation to his or her attendance and participation at the Event, how so ever caused, including any claim or liability which arises due to any negligence of Neuroblastoma Australia, and NX Sports (and / or their directors, officers, employees, volunteers, contractors, sponsors and / or agents); and
  - b) Each Entrant indemnifies and will keep indemnified Neuroblastoma Australia and NX Sports, (and/or its directors, officers, employees, volunteers, contractors, sponsors and/or agents) in respect of any action, suit, proceeding, claim, demand, damage, penalty, cost or expense by any person and from any liability arising as a result of or in connection with his or her participation at the Event and/or a breach of these terms and conditions.

#### Media

14. I consent to the publication and/or use in any form of media whatsoever of each Entrant's name, race result, image, voice, statement or otherwise, including the publication of Entrant's names and/or event results and applicable age brackets in /or marketing materials/website without payment or compensation. On behalf of any minor I enter into the Event, I consent to the use of their first name only, race results, image, voice, statement

or otherwise and applicable age bracket being used to promote the Event in any form of the media without payment or compensation.

#### **Cancellation of Event**

15. If the Event is cancelled for safety concerns or otherwise as a result of something beyond the reasonable control of Neuroblastoma Australia and NX Sports, including without limitation strong winds, heavy rain, lightning and accidents, I accept that all Entrant's entry fee will be non-refundable. Notification of the cancellation will be sent via email or SMS to those who have provided valid addresses and numbers. The event will not be rescheduled. Any profit will go to Neuroblastoma Australia. I acknowledge Entrants will have no claim against Neuroblastoma Australia and NX Sports for any loss or damage suffered as a result of such cancellation.

#### **Consent to Receive Communications**

- 16. I consent to the personal information of each Entrant being provided to Neuroblastoma Australia and NX Sports, and other organisers/sponsors/partners of the Event.
- 17. I consent to each Entrant receiving regular emails, newsletters or SMS updates from the Event organisers/sponsors/partners to keep them informed about the Event and their activities including marketing initiatives and other fundraising events for cancer.
- 18. If you wish to opt-out of receiving communications from Neuroblastoma Australia and organisers/sponsors/partners of the Event please email info@nb.org.au

# **Terms and Conditions of Site Use**

These Terms and Conditions of the use of this digital platform (Site) govern your use of this Site. If you are using this Site to register for Run2Cure Brisbane 2025, these Terms and Conditions of Use of Site (Site Terms) must be read together with the Terms and Conditions of the Neuroblastoma Australia Run2Cure Brisbane 2025 (Event Terms), which can be viewed above.

# Acceptance of Site Terms, Event Terms, Privacy Policy and Personal Information Collection Notice

- 19. This Site is operated by MADE WITH ED PTY LTD (ABN: 90 147 629 150) (trading as Funraisin) for Neuroblastoma Australia (ABN 74 173 375 414). The use of this Site, and all services and online tools (**The Platform**) made available to donors, registrants and other users of this Site (**Users**, or **You**) is governed by these Site Terms. Your access and use of the Platform constitutes your agreement with, and acceptance of, these Site Terms, and if You do not accept these Site Terms, You may not use or continue to use this Platform.
- 20. Further, your access to and use of the Platform to register for Run2Cure Brisbane 2025 constitutes your agreement with, and acceptance of, the Event Terms. By accepting these Site Terms, You are also acknowledging that you have read and understood, and agree to, Neuroblastoma Australia's Privacy Policy and our Personal Information Collection Notice, both of which are annexed to these Site Terms. Our Privacy Policy and Personal Information Collection Notice form part of these Site Terms. They set out (amongst other things) what Personal Information, provided by You to Neuroblastoma Australia through Your use of the Platform, Neuroblastoma Australia is entitled to collect, and how Neuroblastoma Australia may use that Personal Information. When you provide Personal Information to Neuroblastoma Australia through the Platform, You consent to the use of that Personal Information by Neuroblastoma Australia for the purposes set out in our Privacy Policy.

#### **Platform**

21. This Platform allows you to register for Run2Cure Brisbane 2025, purchase Run2Cure and Neuroblastoma Australia merchandise and/or make donations to our charity by sponsoring people who will participate in Run2Cure Brisbane 2025 on their personal fundraising pages.

# **Credit Card Payments**

- 22. Any payment for registration fees, donations, purchases or other transactions made through the Platform by a User inserting the User's credit card details is final and not disputable. Where there has been an unauthorised use of a User's credit card, and the unauthorised nature of that use is proved, then the payment will be refunded unless it has already been credited to the relevant Beneficiary.
- 23. In the event of unauthorised use of Your credit card, You must notify your card provider in accordance with its reporting rules and procedures.
- 24. All transactions are in Australian Dollars. Transactions will appear on your credit card statement as Neuroblastoma Australia Run2Cure.

# **Online Donations and Receipts**

25. The net proceeds of all monies donated to Neuroblastoma Australia are used charitably at the discretion of Neuroblastoma Australia's Board of Directors, to support its operations, events and research projects. The various research projects supported by Neuroblastoma Australia are listed on Neuroblastoma Australia's website (www.neuroblastoma.org.au)

#### **Passwords**

- 26. You must keep Your personal login information safe, private and secure at all times, including by:
  - a. not allowing any other person to use Your login information or to hold themselves out as You;
  - b. not disclosing Your login information to any other person by any means; and
  - c. regularly updating any passwords or other unique identifiers used in conjunction with the login process to minimise the chance of misuse of login information.

#### **Indemnity for Misuse of Your Log-in Information**

27. Neuroblastoma Australia and its affiliates, directors, officers, employees and agents accept no liability for acts carried out by any person using Your personal login information, and You agree to indemnify Neuroblastoma Australia and its affiliates, directors, officers, employees and agents from any costs, expenses or damage of any kind whatsoever paid or payable by any of them in connection with your breach of clause 13 above or any misuse of Your login information.

# **Personal Fundraising Pages**

- 28. Users who are registered with this Platform may establish a fundraising page (Personal Fundraising Page) on the Platform to fundraise for Neuroblastoma Australia. All external funds raised by a User with a Personal Fundraising Page must be donated exclusively through the Platform.
- 29. Neuroblastoma Australia has the right to edit, delete, close or suspend any Personal Fundraising Page at any time in its absolute and sole discretion.
- 30. A User who establishes a Personal Fundraising Page must comply at all times with the terms of clauses 25, 26 and 27 below regarding Online Conduct.

31. Neuroblastoma Australia and its affiliates, directors, officers, employees and agents accept no liability for any misuse by Users of their Personal Fundraising Pages, and each User who establishes a Personal Fundraising Page agrees to indemnify Neuroblastoma Australia and its affiliates, directors, officers, employees and agents from any costs, expenses or damage of any kind whatsoever paid or payable by any of them in connection with any misuse by that User of his or her Personal Fundraising Page.

#### No Warranties

- 32. To the extent permitted by law, this Platform, and the information and services provided on it, are provided on an "as is", "as available" basis without warranties of any kind, express or implied, including but not limited to those of title, merchantability, fitness for a particular purpose or non-infringement, and without any warranty arising from a course of dealing, usage or trade practice. No oral advice or written information provided by Neuroblastoma Australia or its affiliates, directors, officers, employees or agents shall create a warranty; nor should Users of the site rely on any such information or advice.
- 33. Neuroblastoma Australia will make reasonable efforts to maintain the performance of the Platform and continue to deliver services to Users. However, the User acknowledges and agrees that Neuroblastoma Australia cannot and does not guarantee continuous operation of the Platform or the integrity of the data stored or transmitted in or through the Platform or the public Internet.
- 34. The disclaimer of warranties in clauses 19 and 20 above replaces all other representations or warranties, whether statutory, express or implied, that may have been made by Neuroblastoma Australia or be found in these Site Terms or in the relationship between Neuroblastoma Australia and any User, and all such representations and warranties that may be excluded at law are excluded.

# **Disclaimer of Liability**

- 35. The User assumes all responsibility and risk for the use of the Platform and the information and services provided on the Platform, and the Internet generally. Under no circumstances, including negligence, shall Neuroblastoma Australia or any of its affiliates, directors, officers, employees or agents be liable for any direct, indirect, incidental, special or consequential damages, or any lost profits, revenue, data, goodwill, business opportunity or bargain, that result from a User's use of, or inability to use, the Platform and/or any other websites which are linked to the Platform, or from the information and services provided on the Platform. Nor shall Neuroblastoma Australia or any of its affiliates, directors, officers, employees or agents be liable for any such damages including, but not limited to, reliance by a User on any information obtained via the Platform; or that results from mistakes, omissions, interruptions, deletion of files, viruses, errors, defects or any failure of performance, communications failure, theft, destruction or unauthorised access. In States which do not allow some or all of the above limitations of liability, liability shall be limited to the greatest extent permitted by law.
- 36. The User indemnifies and agrees to hold Neuroblastoma Australia and its affiliates, directors, officers, employees and agents harmless for any liabilities, claims, expenses or demands, including legal fees and costs made by any third party against any of them due to or arising out of or in connection with:
  - a. the use or misuse of the Platform by the User;
  - b. content uploaded by the User;
  - c. any breach by the User of these Site Terms;
  - or d. the use or misuse of a User's Personal Fundraising Page.

#### **Online Conduct**

37. Users of the Platform agree to use it only for lawful purposes and are prohibited from posting on the Platform (including on any Personal Fundraising Page) any unlawful, harmful, threatening, abusive, harassing, defamatory or obscene material of any kind, including but not limited to any material which encourages conduct that would

constitute a criminal offence, give rise to a civil liability or otherwise violate any applicable local, state, national or international law. This applies to any posting that could be termed as sexual harassment and/or discrimination. The posting of any such material on a User's Personal Fundraising Page will result in the closure and deletion of that Personal Fundraising Page.

- 38. Additionally, You must not use the Platform (or any Personal Fundraising Page on it) to:
  - a. send junk mail, sms or spam to people who do not wish to receive communications from You;
  - b. conduct, display or forward surveys, raffles, lotteries, contests, pyramid schemes or chain letters;
  - c. interfere with, or disrupt, the operation of the Platform or introduce any computer virus to the Platform.
- 39. Except in relation to a User's Personal Fundraising Page, a User may not remove, alter, add to or change anything on the Platform.

#### **Disclaimer of Endorsement**

40. Reference on the Platform to any products, services, hypertext link to third parties or other information by trade name, trade mark, supplier or otherwise does not constitute or imply its endorsement, sponsorship or recommendation by Neuroblastoma Australia or its affiliates, directors, officers, employees or agents. Nor is an endorsement of Neuroblastoma Australia or its affiliates, directors, officers, employees or agents implied by such links.

# **Internet Usage Risks and Credit Card Fraud**

- 41. Users should be aware that the World Wide Web is an insecure public network that gives rise to a potential risk that a User's transactions are being viewed, intercepted or modified by third parties or that files which the User downloads may contain computer viruses or other defects.
- 42. Neuroblastoma Australia and its affiliates, directors, officers, employees and agents accept no liability for any:
  - a. credit card fraud perpetrated against a User as a result of any unauthorised viewing by a third party of a User's credit card details entered by a User on the Platform;
  - b. interference with or damage to a User's computer system, software or data occurring in connection with the Platform or its use.
- 43. Users are encouraged to take appropriate and adequate precautions to ensure that whatever is selected or downloaded from the Platform is free of viruses or other contamination that may interfere with or damage the User's computer system, software or data.

#### **Restrictions on Use**

44. The information on this Platform is protected by copyright. Except as expressly permitted by Neuroblastoma Australia, Users must not reproduce, publish, adapt or communicate information on this Platform to the public. Neuroblastoma Australia authorises Users to make a copy of the information on this Platform for personal use only.

# **Governing Law**

- 45. The laws of New South Wales and the Commonwealth of Australia (as applicable) govern these Terms and Conditions.
- 46. Clauses 23, 28, 31, 32, 33, 34, 35, 36, 42 and 44 survive termination or expiry of these Site Terms as between Neuroblastoma Australia and the User.

#### General

- 47. These Site Terms and Neuroblastoma Australia's Privacy Policy and Personal Information Collection Notice, together with the Event Terms (in so far as a User will be an Entrant Run2Cure Brisbane 2025), constitute the entire understanding and agreement between the User and Neuroblastoma Australia and supersede any and all prior oral or written communication on the subject matter contained in them.
- 48. If any provision in these Site Terms is held invalid, then such provision (to the extent it is invalid) is deemed severed from these Terms and Conditions and the remainder will not be affected.

# **Privacy Policy for Neuroblastoma Australia**

Neuroblastoma Australia cares about protecting your privacy and handling your personal and sensitive information with care. We ensure that our conduct complies with the Australian Privacy Principles contained in the Privacy Act 1988 (Cth) ('Privacy Act').

The purpose of this privacy policy is to inform you about the range of circumstances in which we collect personal information. It also explains how we will use or disclose that information.

#### What Personal Information does Neuroblastoma Australia collect and why?

Personal Information is information about an identified individual, or an individual who is reasonably identifiable. The Personal Information we collect about you will depend on the way in which you interact with Neuroblastoma Australia.

#### Your data and our website provider

Your data may also be available to our website provider to enable us and them to deliver their service to us, carry out analysis and research on demographics, interests and behaviour of our users and supporters to help us gain a better understanding of them to enable us to improve our services.

This may include connecting data we receive from you on the website to data available from other sources. Your personally identifiable data will only be used where it is necessary for the analysis required, and where your interests for privacy are not deemed to outweigh their legitimate interests in developing new services for us.

In the case of this activity the following will apply:

- 1. Your data will be made available to our website provider
- 2. The data that may be available to them include any of the data we collect as described in this policy.
- 3. Our website provider will not transfer your data to any other third party, or transfer your data outside of the EEA.
- 4. They will store your data for a maximum of 7 years.
- 5. This processing does not affect your rights as detailed in this privacy policy.

#### Donors, event participants and purchasers of products:

When you make a donation to Neuroblastoma Australia, participate in an event or purchase a product from our online store, we ask you to provide your name, date of birth, gender, contact information (address, phone number & email address), credit/debit card information, donation history, connection to Neuroblastoma Australia, and interest in receiving newsletters and other similar communications. If you attend / participate in a Neuroblastoma Australia event, we will also ask you how you heard about the event and also record the number of times you have participated in the event and your reason for signing up.

We will collect this information so that we can process your donations and/or merchandise purchases, provide you with receipts for donations and/or purchases, confirm your identity, respond to your queries or complaints, assist us with our internal reporting, and communicate with you regarding news, events, fundraising, campaigns, products and services.

# How do we collect your Personal Information?

Wherever possible we will only collect your personal information directly from you.

This may be in person (for example at a fundraising event); on the telephone (for example if you phone us for information or advice); online (for example if you purchase tickets for events, products from our store, sign up to a newsletter, take part in a survey, make a donation online or sign up to an event); or by email (for example if you contact us with a question or query).

From time to time medical practitioners or research projects may contact us with your information. If third parties do contact us with your information we will take reasonable steps to contact you and confirm that you understand and consent to this collection of personal information.

We will however sometimes receive your personal information via a third party, for example Every Day Hero will provide us with information on persons who donate to Neuroblastoma Australia through another individual's fundraising page. An option is provided to such people to opt out of this. If they chose to not opt out, we will collect and store their personal information in the same manner as personal information collected directly by ourselves.

# How to access and/or make corrections to your personal information

You have the right to request access to, or seek correction of, your personal information held by us at any time. In order to comply with the Privacy Act we will require you to answer security questions prior to the release of any information so that we may ascertain your identity. If you wish to access or correct your personal information please contact info@nb.org.au. We will deal with all requests as soon as possible but no longer than 30 days.

If you have any queries or complaints relating to Neuroblastoma Australia's Privacy Policy or the manner in which we handle your personal information please contact our Privacy Officer. We will respond to your complaint in writing as soon as possible but no longer than 30 days. If you are not satisfied with our response, you may contact the Office of the Australian Information Commissioner.

## **Opting out of direct marketing communications**

Where we use your personal information to send you marketing and event information by post, email or telephone, we will provide you with an opportunity to opt out of receiving such information. By electing not to opt-out, we will assume we have your implied consent to receive similar information and communications in the future.

#### **Contact details for Privacy Officer**

Post: The Privacy Officer, Neuroblastoma Australia, Level 1, 441 Pacific Highway, Crows Nest, NSW 2065. Email: <a href="mailto:info@nb.org.au">info@nb.org.au</a>

#### Website Usage and cookies

When you visit our website we may use cookies and other software to collect information about the web pages you visit, how long you spend on a page, what you do when you visit a page. Our website may use Google Analytics features, which tracks your internet usage and discloses this to other members of the Google Ad network. We also use Facebook Analytics and remarketing in addition to Google Analytics.

A cookie does not identify individuals personally, but it does identify computers. You can set your browser to notify you when you receive a cookie and this will provide you with an opportunity to either accept or reject it in each instance. You can also opt out of Google Analytics by clicking on <u>Ad Settings</u>.

We may gather your IP address as part of our business activities and to assist with any operational difficulties or support issues with our services. This information does not identify you personally.

# Remarketing

We use Google AdWords Remarketing to advertise the Run2Cure event and Neuroblastoma Australia across the Internet, in particular on the Google Display Network.

AdWords remarketing will display ads to you based on what parts of the Run2Cure and Neuroblastoma Australia websites you have viewed by placing a cookie on your web browser. This cookie does not in any way identify you or give access to your computer or mobile device. The cookie is used to indicate to other websites that "This person visited a particular page, so show them ads relating to that page."

Google AdWords Remarketing allows us to tailor our marketing to better suit your needs and only display ads that are relevant to you.

If you do not wish to see ads from Run2Cure and Neuroblastoma Australia you can opt out in several ways:

- 1. Opt out of Google's use of cookies by visiting Google's Ads Settings.
- 2. Opt out of a third-party vendor's use of cookies by visiting the Network Advertising Initiative opt-out page.

# To whom do we disclose your Personal Information?

Your personal information may be made available to our accountants, auditors, other partners and service providers, lawyers and law enforcement agencies as required by law.

We may disclose your personal information if we are legally required to do so, particularly in relation to protecting the privacy of children.

Neuroblastoma Australia may use third party service providers to perform outsourced activities. This includes our contractors and service providers (such as mailing houses, data management providers and banks).

If we provide your personal information to external service providers, Neuroblastoma Australia will disclose your personal information only to the extent necessary for these external service providers to perform the requested services. In engaging with a third party, we will take steps to ensure that the privacy and security of your personal information is protected under privacy standards consistent with the Privacy Act 1988 (Cth) and the Australian Privacy Principles.

## Where is your personal information stored?

Your personal information will be stored in a password protected software application which could be a Neuroblastoma Australia database or a cloud based service or other third party storage provider. We will only retain your personal information for the period that we need it for the purposes described above, unless we are required by law to retain it for a longer period.

# Your credit/debit cards

We use Secure Socket Layers (SSL) certificates when processing all payments. This is the industry standard for encrypting card details, including your name and address so that this information cannot be viewed by anybody else. Access to this information is by Neuroblastoma Australia staff only.

#### **Personal Information Collection Notice**

This Personal Information Collection Notice should be read as part of the Site Terms, and definitions used in the Site Terms and in our Privacy Policy apply also to this Personal Information Collection Notice.

- By completing various fields in the Platform, You are providing Personal information to Neuroblastoma Australia.
- We collect Your Personal information for the purposes set out in our Privacy Policy. Your Personal Information is not provided to 3rd parties without your prior consent except in circumstances in which we are compelled by law to provide that information for the purposes of law enforcement.
- Our Privacy Policy (set out above) contains information about how you may access Personal Information kept by us and seek correction of that information, as well as how to complain about a breach of the Australian Privacy Principles and how we will deal with any such complaint.
- If you have any queries about your Personal information or our Privacy Policy please address them to our Privacy Officer, whose contact details are set out in our Privacy Policy.

